



QURATUL AIN

DIGITAL & CREATIVE ENTHUSIAST



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Ain Quratul Channel



naraicoder.org

ACHIEVEMENTS

- Asean Skills Competition (IT Software Business Solution of Central Kalimantan Selection (1st Winner) 2013
- Indonesian Delegate in Youth Entrepreneurship Symposium Singapore 2017
- Indonesian Delegate for Future Leader Congress Bangkok, Thailand 2018

PREVIOUS EDUCATION

University of Palangka Raya | 2012-2016

Bachelor of Information Technology Engineering

- Wrote essay of Client Server Application of Android and Website
- Maintained a 3.61 GPA all 8 semesters

Amikom Yogyakarta University | 2021-2024

Informatic Engineering Master Program - Digital Transformation Intelligence

- Researched about sentiment analysis of traveler reviews in TripAdvisor
- Maintained a 3.68 of 4.00 GPA

OTHER CERTIFIED SKILLS

- Methodology of Training KKN Level 4 by BNSP
- Programmer by BNSP
- Speak in Public by Google Open Classroom
- Scrum Fundamental by Scrum Study
- MySQL Concepts and Operation by Alibaba Cloud

ORGANIZATION

- [Founderslive.com](#) | 2022- Presents
City Leader Palangka Raya
- Generasi Digital Indonesia (Gradasi) Kalteng | 2021- 2026
ketua Departemen Kemitraan, Komunikasi dan Informasi
- Ikatan Ahli Informatika Indonesia DPW Kalteng | 2021-Presents
Divisi Kerjasama
- Himpunan Pramuwisata Indonesia - Kalteng | 2017- Presents
Divisi Bahasa Inggris

WORK EXPERIENCES

Co-Founder & Chief Marketing Officer (CMO)

CV. Akselerasi Digital Indonesia (AIDIG) July 2022-Presents

- Lead team communication in making projects in digital tech & creative
- Lead effectively coordinating with stakeholders
- Direct marketing and brand strategy

Founder naraicoder.org

2021-Presents

- Lead and organize the team for running programs & events
- Negotiate for collaboration with stakeholders
- Encourage the community members
- Lead developing the business strategy and sustainability

Programmer Expert

Government of Palangka Raya City | January - December 2024

- Facilitate discussions, decision making, and conflict resolution within the team
- Maintain the application after the final version is released to users
- Manage system or website and mobile apps performance
- Provide technical assistance

Chief Marketing Officer (CMO)

Central Borneo Guide | 2023- Presents

- Lead and contribute in the digital marketing strategy
- Manage the website, email marketing & SEO
- Develop the business strategy
- Contribute in the making of tour packages
- Increase the conversion and sales with telemarketing and email marketing

Instructor of Software Engineering

Skills Academy by Ruang Guru : December 2022-December 2023

- Developing teaching materials
- Train in live webinar and selfpaced video

Trainer of Digitalent Entrepreneurship Academy Syariah

Program by Kemenkominfo | 2024- Presents

Train in the subject of Entrepreneurship, Syariah business ethics, financial technology, digital marketing and Halal Certification for SME's Syariah based.

Trainer of Digitalent Entrepreneurship Academy

Program by Kemenkominfo | 2021 - Presents

Train in the subject of Entrepreneurship, digital finance & digital marketing for SME's.

Trainer of Artificial Intelligence for Teacher & Kids

Program by Kemenkominfo | 2022

Train in the subject of Stratch & Teachable Machine.

Trainer of Kampanye Desa Sadar Wisata & ADWI

Program by Kemenparekraf | 2022- Presents

Train in the subject of Digital people, digital finance & digital marketing for priority tourism villages in Indonesia

IT Instructor

ELTIBIZ | Feb 2017 - December 2022

- Teach and train the subject of Computer Operator (Word, Excel, Power Point)
- Teach and train the subject of Basic Digital Marketing : Facebook & Instagram Ads
- Teach and train the subject of SQL Database
- Teach and train the subject of Junior Web Programming:HTML, CSS, PHP & bootstrap
- Designing curriculum and matching industry certification scheme

Public Relation & Digital Creative & Marketing

ELTIBIZ | Feb 2017 - December 2022

- Design numerous marketing campaigns and the company's brand strategies
- Manage and lead Social Media team and content creators
- Develop copywriting and SEO strategies in multiplatform
- Offer and Negotiate of MoU for industries and stakeholders
- Coordinate between stakeholders and the team for Students On Job Training

Assessor of Competency and Certification Staff

LSP INFORMATIKA INDONESIA(INFINDO) | Sept 2017 - Present

- Organize the assessment and certification
- Organize the material test and certification
- Take part in assessment of competency & certification
- Report the assessment & certification to the BNSP Information System



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- **Himpunan Pramuwisata Indonesia - Kalteng** | 2017- Presents
Divisi Bahasa Inggris
- **Founderslive.com** | 2022- Presents
City Leader Palangka Raya
- **Generasi Digital Indonesia (Gradasi) Kalteng** | 2021- 2026
ketua Departemen Kemitraan, Komunikasi dan Informasi
- **Ikatan Ahli Informatika Indonesia DPW Kalteng** | 2021-2026
Divisi Kerjasama

SPEAKER & TRAINER EXPERIENCES

- Praktisi Mengajar Pemrograman Berorientasi Objek (Java) Univ. Palangka Raya (2024)
- Narasumber Anugerah Desa Wisata Indonesia bidang Digital, Pulau Derawan Kaltim (Oktober 2024)
- Narasumber Anugerah Desa Wisata Indonesia bidang Digital, Kepulauan Seribu DK Jakarta (Sept 2024)
- Speaker Teknologi Sinergi Inovasi by KIP-P UPR (August 2024)
- Narasumber & Juri SheHacks Palangka Raya Innovate by Indosat (June 2024)
- Speaker Hirai Foundation : Fusion Technology & Nature in Creative Expressions (June 2024)
- Narasumber Smart Society Literasi Digital Kominfo Goes to School (August 2024)
- Narasumber Balai Bahasa Kalteng : Teknik Video dan Konten Digital (May 2024)
- Narasumber Digital Marketing Pembekalan PKL Prodi Ekonomi Syariah IAIN P.Raya (Maret 2024)
- Narasumber Smart Society Literasi Digital Kominfo Goes to School (Feb 2024 & May 2024)
- Narasumber Pembuatan Video Konten Sosial Media untuk Pemberdayaan Komunitas Literasi Balai Bahasa Kalteng (Feb 2024)
- Narasumber Outbound Training SMKS Bhakti Medika Indonesia Pangkalan Bun (2023)
- Speaker Seminar Nasional Universitas Palangka Raya Membentuk Karakter Kehidupan Profesional (2023)
- Narasumber Pendampingan Desa Wisata - KSW Kemenparekraf, Kuta Mandalika, Lombok Tengah NTB (2023)
- Narasumber Pendampingan Desa Wisata - KSW Kemenparekraf, Kelurahan Mendut Magelang, Jawa Tengah (2023)
- Narasumber dan mentor Roadshow 1000 Digital Startup Kominfo Inovasi Dital dalam Membangun Potensi Daerah (2023)
- Narasumber Pendampingan Desa Wisata - KSW Kemenparekraf, Danau Toba, Balige, Sumatera Utara (2023)
- Speaker Seminar Career Preparation bersama Akademi Marica Yogyakarta (2023)
- Narasumber Pendampingan Desa Wisata - KSW Kemenparekraf, Klaten, Yogyakarta (2023)
- Narasumber Pendampingan Desa Wisata - KSW Kemenparekraf, Magelang, Jawa Tengah (2023)
- Speaker Seminar Public Speaking for Personal Branding on Site bersama Telkomsel dan Kuncie.id UMP (2023)
- Speaker Sosialisasi Pelajar Go Digital Dinas Kominfo (2023)
- Narasumber Manajemen SDM dan Digital Marketing - KSW Kemenparekraf, Pasuruan, Jawa Timur (2022)
- Narasumber Manajemen SDM dan Digital Marketing - KSW Kemenparekraf, Lombok NTB (2022)
- Speaker Kelas Membangun Personal Branding oleh Glints (2022)
- Speaker Kelas Digital Marketing untuk guru wirausaha SMKN 1 Palangka Raya (2022)
- Speaker Youth Technopreneurship for Social Change - STMIK Palangka Raya (2022)
- Mentor Expert for Personal Branding in Online Webinar Glints Expert Class (2022)
- Speaker Career Preparation CV ATS Friendly Fakultas Hukum UPR (2022)
- Mentor 1000 Startup Digital Kalsel Branding & Marketing Communication (2022)
- Speaker Seminar Digital Skills and Attitude Fakultas Teknik UPR (2022)
- Speaker Seminar Digital Skills and Attitude Fakultas Teknik UPR (2021)
- Speaker Literasi Digital Netizen Fair (2021)
- Speaker Women in Digital Optimalisasi Sosial Media Siber Kreasi Kominfo (2021)
- Moderator Bincang Seputar Rekayasa Perangkat Lunak Ikatan Ahli Informatika Indonesia (2021)
- Workshop Lean Canvas - 1000 Startup Digital Balikpapan 2021
- Digital Marketing for Small Business- STMIK Palangka Raya 2021
- Mentor & Facilitator 1000 Startup Digital Regional Kalteng - Kalsel 2021-2023
- Host Ngobrol-Ngobrol Santai Podcast (2020-2021)
- Speaker "How To Start Building Your Start Up" UPR, 2017
- Speaker "Obrolan Start Up di Bumi Tambun Bungai"-2017